

Radley Marx

Creative Design & Development

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Recent

Senior UX Designer, Teleoperations

- Starsky Robotics, 2017
- In first 100 days at autonomous trucking start-up, transformed the remote driver program (teleops) from a rudimentary prototype to a multi-station system that enabled drivers to successfully operate vehicles in live traffic.
- Applied lean UX design through fast-paced iterations on hardware and software design. UX research based on direct driver feedback and observation.

Senior Android UX Developer, Product Designer

- Disney Studios / Disney Movies Anywhere, 2014 - 2016
- Directly responsible for 30% higher user-rating than iOS version by instituting an in-code design system and spearheading an eleventh-hour redesign for Android 5.0 using new Material Design navigation and components.

Founder, Product Manager, Full Stack Designer, Android Developer

- Cloud TV, 2009 - 2017
- Co-founder of Android applications start-up. Various roles include full stack design and marketing, Android development, product manager, and dev team manager.
- Created HD Widgets - ranked #1 in Widgets (paid), #6 in All Apps (paid), and achieved over 1.5M downloads on Google Play with minimal promotion by creating a revolutionary UX / UI and direct UX research with users around the world.

Founder, Full Stack Designer, Flash Developer

- Mixwit (Y Combinator), 2008
- Enabled music fans to create and share over 60k online mixtapes through Facebook, Tumblr, and other sites by creating a Flash-based editor for assembling a playlist of songs (found through music search engines) and customizing the cassette art.

Senior Flash Designer / Developer

- NFL.com / NFL Networks, 2007
- Media players, realtime data display widgets (score strip, scoreboard, and drive chart)
- Achieved 1.2M daily video views, 3x more views over prior year during same period by building new media players for emerging H.264 Flash video.

Highlights

- UX Designer / Developer
- Y Combinator Founder
- #1 app on Google Play

Skills

- Full Stack Design
- Android UX Development
- Technical Design Systems
- UX / UI Design
- Interaction Design
- Product Design
- Product Strategy
- MVP / Lean UX

Additional Clients

Adobe, Autodesk, Honda, Levis, Leagas-Delaney, Macromedia, Naked Juice, Nielsen, Northwest Airlines, Prentice-Hall, Rockband, Sega, Verizon, and many more

Education

San Francisco State University

- B.A., Cinema
- Multimedia, 2D/ 3D animation, digital cinema
- Student Instructor: Center for the Enhancement of Teaching